

Logic Model

Opportunity Statement: Description of the need the program will seek to solve

Goal: Intended aim/impact over the life of a program

Outcomes:
Changes expected to result from the program

Rationales:
Why will program activities produce results?

Resources:
People, time, material, funds dedicated to a program

Activities:
The actions a program takes to achieve intended results

Outputs:
The tangible, direct products of program activities

Long-term Outcomes:
Changes you hope to see
(Typically a change in condition – human, environment, economic)

Medium-term Outcomes:
Changes you want to see
(Typically a change in behaviors, decisions or practices)

Short-term Outcomes:
Changes you expect to see
(Typically a change in learning, skills, attitudes or opinions)

Assumptions:
What factors necessary for success are already in place

External Factors: Other influences on program results; circumstances beyond program control