



# 2019 Investment Report

Since our establishment in 1969, the Oklahoma City Community Foundation has helped donors create lasting support for our community through charitable endowment. Fifty years of great generosity and sound fiscal management have grown the Community Foundation to be an enduring community resource, with charitable assets exceeding \$1.1 billion. A primary factor in this growth is our prudent approach to investments with a focus on the long-term horizon.

“Most funds donated to the Oklahoma City Community Foundation intend to have a long-term impact within our community, and the investment committee considers the perpetual nature of these donations in our investment philosophy,” said Mike Collison, chief financial officer of Broadmoor-Sea Island Company and chairman of the Community Foundation’s investment committee.

As stewards of long-term philanthropic assets entrusted to us for the future of our community, the Oklahoma City Community Foundation aligns its investment practices with the following objectives and strategies:

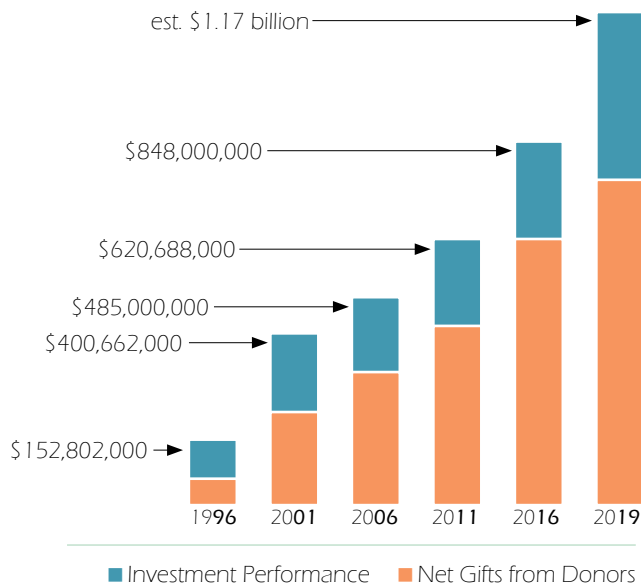
- **Capital preservation** – By diversifying among asset classes with minimal exposure to risk.
- **Inflation protection** – By maintaining broad exposure to equity markets to achieve long-term returns sufficient to meet or exceed annual spending or inflation.
- **Maintain annual distributions for charitable purposes** – By maximizing investment income and following a judicious spending policy.
- **Investment performance in top third of similarly-managed peer funds.**

These objectives help ensure the Community Foundation maximizes the charitable dollars available for programs and services impacting the community today, while also growing our assets to provide for future sustainability of our community’s charitable organizations tomorrow and well into the future.

“Since 1969, the Community Foundation has received \$806 million in gifts from donors, distributed \$552 million in grants to the community and retained endowment assets of \$1.17 billion thanks to our conservative, time-tested investment allocation,” said Collison. “To ensure

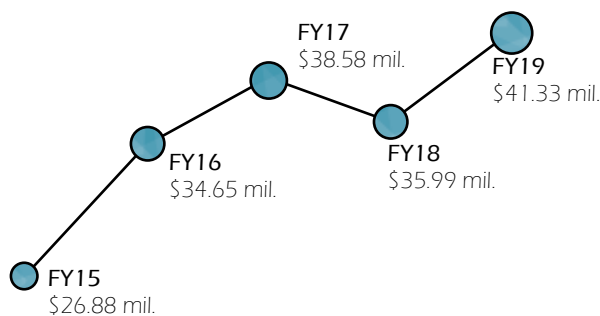
## Growth of Total Assets

Since 1996



## Grants Distributed to Community

Past 5 Years



future sustainable distributions to charity, the investment committee continues to focus our efforts on strategic investment allocation among asset classes, low fee investment alternatives and the avoidance of chasing investment returns when the risk of loss is too high.”

For the 2019 fiscal year (July 1, 2018-June 30, 2019), the Oklahoma City Community Foundation’s general endowment pool posted a favorable return of **7.72%**. Find additional investment performance results inside.



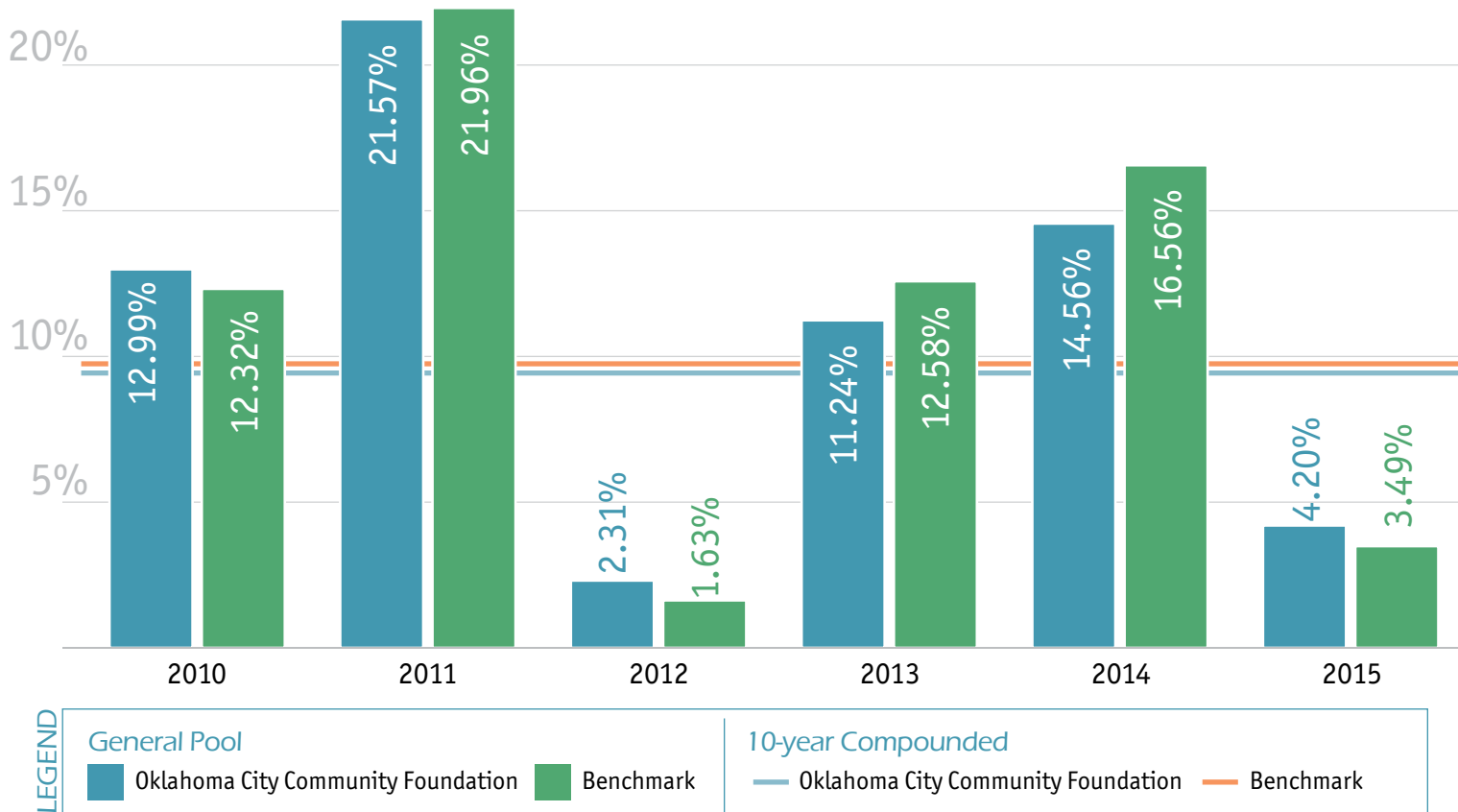
# OKLAHOMA CITY COMMUNITY FOUNDATION

## Fiscal Year 2019 Investment Performance

Pooled Investments as of June 30, 2019

	Q4 (April-June)	Fiscal Yr (July-June)	Calendar Yr (Jan.-June)	Three Years (Fiscal)	Five Years (Fiscal)	10 Years
<b>GENERAL ENDOWMENT POOL</b>						
<b>Oklahoma City Community Foundation</b>	<b>3.30%</b>	<b>7.72%</b>	<b>13.79%</b>	<b>8.86%</b>	<b>6.37%</b>	<b>9.27%</b>
Benchmark <i>(50% Russell3000/15% MSCI ACWI/35% Barclays Capital G/C Int)</i>	3.70%	7.86%	13.61%	9.33%	6.61%	9.84%
<b>100% EQUITY POOL (funded May 2018)</b>						
<b>Oklahoma City Community Foundation</b>	<b>3.71%</b>	<b>9.78%</b>	<b>17.58%</b>	<b>**</b>	<b>**</b>	<b>**</b>
Benchmark <i>(85% Russell 3000/15% MSCI AWI ex us)</i>	3.97%	7.92%	18.00%	**	**	**
<b>MODERATE GROWTH POOL (funded Aug. 2018)</b>						
<b>Oklahoma City Community Foundation</b>	<b>3.36%</b>	<b>**</b>	<b>13.87%</b>	<b>**</b>	<b>**</b>	<b>**</b>
Benchmark <i>(67.5% FTSE Global All Cap/32.5% Bloomberg Barclays U.S. Aggregate)</i>	3.01%	**	12.13%	**	**	**

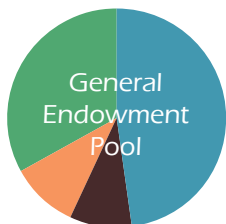
## General Pool 10-year Performance



For more information on our investment policies, visit [occf.org/investmentmanagement](http://occf.org/investmentmanagement) or contact Rhonda

# 2019 Investment Report

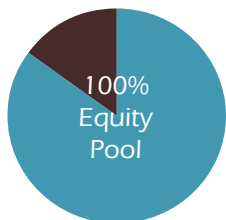
## Asset Allocation (Actual as of June 30, 2019)



**48%** Domestic Equity  
**9%** International Equity  
**10%** Alternatives  
**33%** Fixed Income

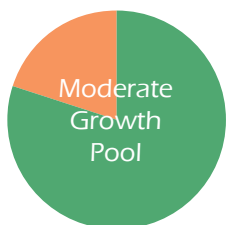
### Objective:

Preserve the purchasing power of assets by investing in a diversified pool targeting capital growth for long-term grant making.



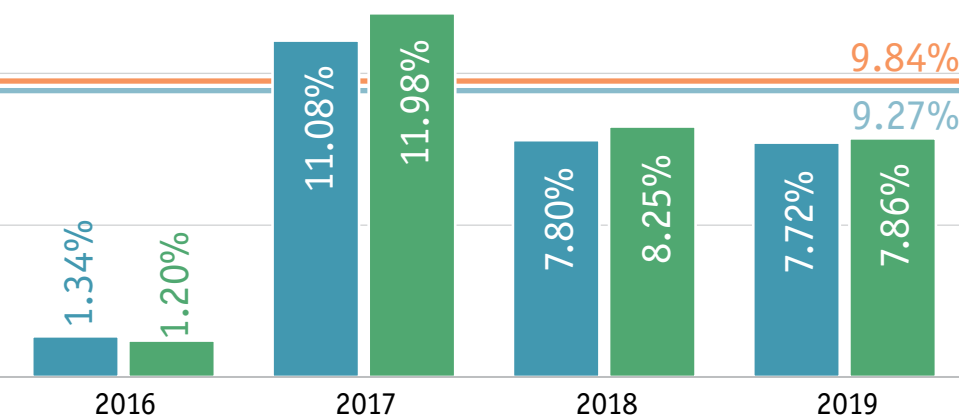
**85%** Domestic Equity  
**15%** International Equity

To mirror the equity investments of the Endowment Pool. This fund is only available to Donor Advised Funds and Affiliated funds with a balance of \$250,000 or greater.



**80%** World Equity  
**20%** Fixed Income

Preserve the purchasing power of assets by investing in a diversified pool targeting appreciation and capital growth. This fund is only available to Donor Advised Funds and Affiliated funds with a balance of \$250,000 or greater.



### Benchmarks:

- Domestic equity performance is compared to the Russell 3000 stock index and international equity performance is compared to the MSCI ACWI exUS International equity index.
- Fixed income performance is compared to the Barclays Capital Government/Credit Intermediate bond index (Barclays Capital G/C Int.)
- Total return is compared to a composite of these indices.

Godwin, vice president of administration, at 405/606-2916.

## Investment Committee

Mike Collison, Chairman  
*CFO, Broadmoor-Sea Island Company*

Steven C. Agee  
*Dean, Meinders School of Business*

Martha Burger  
*President, Oklahoma City University*

Steven C. Davis  
*Attorney, Hartzog Conger Cason & Neville*

Kirkland Hall  
*Co-owner, Hall Capital*

Ronnie K. Irani  
*President & CEO, RKT Energy Resources, LLC*

Edward A. Krei  
*Bank Consultant*

Bond Payne  
*Chairman, Heritage Trust*

Shelley L. Sanders, CFA  
*Senior Vice President-Investment Officer, Wells Fargo Advisors*

Paul Dudman, ex officio  
*Attorney, Fellers Snider*

Christian K. Keesee, ex officio  
*Chairman, Kirkpatrick Bank*

## Investment Counsel

Jack Marringa  
*United Capital Financial Advisors, LLC*

## Investment Managers

Aberdeen Asset Management

BlackRock

Earnest Partners, LLC

JP Morgan Chase Asset Management

## Trustees

Steven C. Agee, Chairman

Leigh Ann Albers

Michael Carolina

Mike Collison

Talita DeNegri

David Feroli

Mark W. Funke

Vicki Howard

Ronnie K. Irani

Ann Johnstone

Edward A. Krei

Jenny Love Meyer

Christin V. Mugg

P.B. Odom III

T. Scott Spradling

Christian K. Keesee, ex officio

Steven C. Davis, general counsel

Nancy B. Anthony, President

as of July 1, 2019



**OKLAHOMA CITY  
COMMUNITY FOUNDATION**

1000 N. Broadway Ave., Oklahoma City, OK 73102  
405/235-5603 | [occf.org](http://occf.org)

NON-PROFIT ORG.  
U.S. POSTAGE  
PAID  
OKLAHOMA CITY, OK  
PERMIT NO. 255

# 2019 Investment Report

## Inside

Fiscal Year 2019 Investment Performance	2
General Pool 10-year Performance	2
Asset Allocation	3
Investment Committee	3

[occf.org/investmentmanagement](http://occf.org/investmentmanagement)