

Charitable Organization Endowment Program Report

Fall 2013

Providing Musical Opportunities Through the Power of Endowment

For the more than 315 participants in our Charitable Organization Endowment program, the reliable source of income they receive from their endowment fund often equates to the ability to better serve the community. In addition, an endowment at the Oklahoma City Community Foundation allows charitable organizations to accept a variety of gifts in addition to cash to help build permanent support for their programs.

One charitable organization that understands the impact of endowment is the Opry Heritage Foundation of Oklahoma. Executive director Cindy Scarberry says that establishing an endowment fund had long been a goal of the organization.

“We knew that an endowment fund would help us to grow and expand our arts education programs to reach more students in central Oklahoma,” says Cindy.

In addition to supporting the Rodeo Opry’s live performances of aspiring country and gospel musicians, the Opry Heritage Foundation also promotes Oklahoma’s musical heritage through several arts education programs including the Granville Community Music School.



Located in the historic Oklahoma City Stockyards District, the school offers quality music instruction for just 50 cents per lesson to students from low-income families. Since its establishment in 2009, the school has grown from 15 to 60 students attending music classes each week, with an additional 15 students on a waiting list.

“It’s been exciting to see the growth and development of our students, not only with their instruments, but also in their social skills, confidence level and academics,” says Cindy. “When we asked a



Photo by Brandon Snider

Opry Heritage Foundation board member and endowment donor Tom Goetzinger observes a music class at the Granville Community Music School in Oklahoma City. The school, that provides low-cost music lessons to students from low-income families, is one of the many arts education programs supported by the Opry Heritage Foundation.

parent what Granville has meant to her son, she answered, “What has it not meant? He is more responsible, doing better in school and is making more friends since he began his music lessons at Granville.”

Witnessing the music school’s impact on the lives of students who may not otherwise have access to quality music lessons inspired Tom Goetzinger to step up to the challenge of helping establish a Charitable Organization Endowment to benefit the group. Mr. Goetzinger has served on the Opry Heritage

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Foundation board of directors for nearly seven years.

Originally from Iowa, Mr. Goetzinger moved to Oklahoma in 1966 to work for GE as a mechanical engineer. After 34 years with the company, he retired as director of customer service for Seagate Technology, formerly GE. In 2011, Mr. Goetzinger made a gift of retirement assets that was matched by the Kirkpatrick Family Fund to create the group's Charitable Organization Endowment at the Oklahoma City Community Foundation. By utilizing his individual retirement account (IRA) for the gift, Mr. Goetzinger was also able to benefit from the IRA charitable rollover provision that allows individuals age 70 1/2 or older to make tax-free distributions of up to \$100,000 per taxpayer, per year to an eligible charitable organization.

"I decided the only way to make this happen was to just do it," says Mr. Goetzinger about his generous gift. "Through time and the power of compounding interest, our endowment can ensure our programs continue to benefit students for many years to come."

The IRA Charitable Rollover provision is currently set to expire

Services and Resources Available for Organizations

In addition to our administrative oversight of the endowment funds, the Oklahoma City Community Foundation also provides services that add value to the organizations participating in the Charitable Organization Endowment Program. These services provide the charities with opportunities to strengthen their organizations. One of the new services is **GiveSmartOKC.org** that is featured on page 3. Other services and resources include:

Development, Communications and Training

Through publications and our website, we promote all of the endowment funds and encourage donor support. We also work with the nonprofit staffs to emphasize the importance of planned giving and ways to encourage more planned gifts either directly to the organizations or to their endowments. Our monthly E News is emailed to each organization and provides links to relevant articles and resources.

Lunch for 2 is a free workshop offered in partnership with Cole & Reed, P.C. and is open to certified public accountants that work with charitable organizations. It offers two hours of continuing education credits.

Each organization is provided with a customized **Charitable Organization Endowment Program Notebook** that includes its endowment fund agreement and program policies. Also, when the annual distribution checks are presented, the organizations receive a **Custom Fund Report** that lists gifts made during the fiscal year and investment performance details. The organizations are encouraged to add these annual reports to their notebooks to create a historical record of the endowment fund.

Opry Heritage Foundation of Oklahoma

The Opry Heritage Foundation of Oklahoma was established in 2004 to support the Rodeo Opry, Oklahoma's "Official Country Music Show" that provides live, weekly entertainment at its theatre located in Oklahoma City's historic Stockyards District. The Rodeo Opry showcases aspiring artists from across the state as well as veteran Opry performers. Throughout the past 35 years, more than 20,000 artists have performed at the Rodeo Opry including famous Oklahomans Reba McEntire, Wanda Jackson and Vince Gill.

The Opry Heritage Foundation also supports various arts education programs including the Granville Community Music School and artist development and songwriting workshops for musicians of all ages. Its Oklahoma Heritage Concert Series is an interactive program that teaches Oklahoma history to students through a live, musical performance. Learn more about the Opry Heritage Foundation through its online profile at GiveSmartOKC.org.

after Dec. 31, 2013. To learn how the Oklahoma City Community Foundation can help you with this type of gift or other charitable gifts, please contact Joe Carter at j.carter@occf.org or 405/606-2914 or visit our website at www.occf.org.

Resources available @occf.org

Central Oklahoma Charities is central Oklahoma's most up-to-date searchable online nonprofit directory. Each program participant has its own web page that includes the organization's contact information, website links and a link to our secure online giving service. For those organizations with a published profile on GiveSmartOKC.org, their Central Oklahoma Charities page is converted into an online giving form that provides the same contact information but also makes an online gift to the endowment fund convenient.

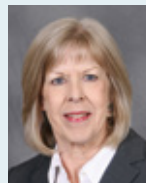
Donor Central is an online fund reporting service that provides a convenient way for a nonprofit organization to stay informed about its endowment fund by reviewing fund balances, gift and annual distribution history and quarterly investment performance.

The Toolkit provides links to online resources relevant to nonprofit organizations.

Our **Secure Online Giving** service offers donors the ease of making a credit card gift to any of the charitable organization endowment funds.

Legacy Giving provides key information about estate or planned gifts and includes a philanthropic calculator that helps determine the tax and charitable benefits of certain types of gifts. You can learn more at www.occflegacy.org.

For more information on these services and the program itself, please contact Gayle Farley or Kenneth Conklin.



Gayle Farley
405/606-2910



Kenneth Conklin
405/606-2926

GiveSmartOKC Can Provide Insight into Charitable Sector

For individuals looking to learn more about charitable organizations that serve central Oklahoma, GiveSmartOKC is a goldmine of information. Now entering its second year, the online tool provides publicly-viewable data on 200 (and counting) area nonprofits and promises to offer much more in helping our community better understand the state of our charitable sector.

“The 200 participants in GiveSmartOKC have met a standard of disclosure that is vital to instilling public trust in charitable organizations,” says Nancy B. Anthony, president, Oklahoma City Community Foundation.

In 2012, the Oklahoma City Community Foundation partnered with GuideStar to provide GiveSmartOKC to central Oklahoma. GuideStar is a 501(c)(3) public charity seeking to revolutionize philanthropy by providing information that advances transparency and encourages charitable giving. By collecting, organizing and presenting nonprofit data in an easy-to-understand format, the GuideStar and GiveSmartOKC platforms help donors and funders make more informed charitable giving decisions.

Each charitable organization featured on GiveSmartOKC has voluntarily shared 78 data points in four areas of nonprofit effectiveness: programs, management, governance and financials. This information is updated annually and verified to be current by our staff. In addition, the historical financial information provided is vetted by our accounting staff.

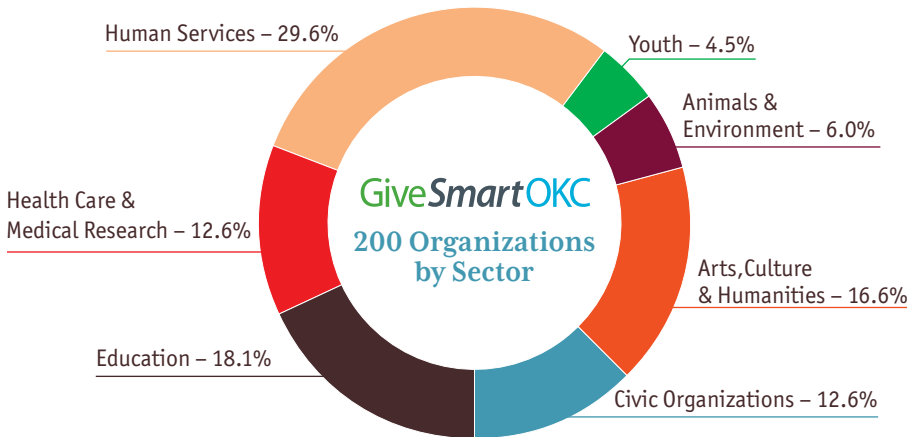


In addition to helping better educate donors about the organizations they support, the data collected through GiveSmartOKC can also be used to better understand the overall health of central Oklahoma nonprofits.

“When we started this project last year, our goal was to reach a critical mass of organizations participating in GiveSmartOKC to report back to the community,” Anthony says. “With 78 data points on 200 organizations, I believe we can begin to paint a picture of the state of charities in central Oklahoma.”

Of the first 200 GiveSmartOKC organizations:

- 176 or 88% have endowments
- 166 or 83% have Charitable Organization Endowments at OCCF
- 17 or 9% are Allied Arts member agencies
- 45 or 23% are United Way of Central Oklahoma partner agencies



GiveSmartOKC 200 Organizations by Annual Income:

Annual Income	# Organizations
Less than \$100K	26
\$100K-\$499K	49
\$500K-\$999K	32
\$1M - \$9.9M	74
\$10M-\$24.9M	12
\$25M or greater	7

CEO Longevity/Succession Planning:

- 95% of organizations identify a chief executive; others are volunteer-based organizations
- 43% have been in their positions for four years or less
- Average CEO tenure is 8.7 years
- 15% of organizations indicated they had a written management succession plan

Charitable Organization Endowment Funds

As of June 30, 2013

As of June 30, 2013 the Charitable Organization Endowment Program includes 316 permanent endowment funds listed on pages 4-9. Included with each fund is the year the endowment was established, the fund balance as of June 30, 2013 and the organization's distribution for the fiscal year. Some endowments may also have sub funds as indicated and those funds are included in the fund balances.

	Market Value as of 6/30/13	FY 2013 Distribution		Market Value as of 6/30/13	FY 2013 Distribution
Arts & Culture			Opry Heritage Foundation of Oklahoma - 2012		
Allied Arts Foundation - 1995	\$ 1,147,209	\$ 52,161		\$ 19,988	\$ 1,002
Ambassadors' Concert Choir - 1990	134,415	6,502	Paseo Artists Association - 1992	74,911	3,519
American Banjo Museum - 2012	125,155	5,760	Photographic Society of America - 2011	56,610	2,037
American Choral Director's Association - 2009	44,127	1,787	Prairie Dance Theatre - 1979	106,366	5,145
Arts Council of Oklahoma City - 1977	381,780	18,428	Red Earth - 1983 2 funds	203,590	9,708
Canterbury Choral Society - 1982	193,125	9,356	Science Museum Oklahoma - 1991	46,172,045	2,000,000
Chamber Music in Oklahoma - 1974 2 funds	241,475	11,251	Community Development Organizations		
Cimarron Opera Company - 1983	144,842	6,999	Association of Fundraising Professionals - 2001	28,966	1,274
Fine Arts Institute of Edmond - 1989	151,939	7,337	Cimarron Alliance Foundation - 2006	22,651	1,033
Individual Artists of Oklahoma/ Linda Jaeger Memorial - 1998	46,789	2,265	Crime Stoppers of Oklahoma City - 1983	86,666	4,192
Jacobson Foundation - 1994	68,126	3,285	ESCCO - Executive Service Corps of Central Oklahoma - 2007	50,918	2,046
Jazz in June - 2007	52,121	2,110	Executive Women International - 1982	138,116	6,692
Ladies Music Club of Oklahoma City - 1997	70,719	3,034	Impact Oklahoma - 2008	40,380	1,805
Lawton Philharmonic Society - 1994	96,228	4,656	Jewish Federation of Greater Oklahoma City - 1978 2 funds	485,940	23,540
Lyric Theatre of Oklahoma - 1971 2 funds	1,465,149	70,711	Junior Hospitality Club - 1980	185,440	8,971
Melton Art Reference Library/ Legacy Collection - 1994 2 funds	102,990	4,981	Junior League of Oklahoma City - 1977	247,342	11,955
Jasmine Moran Children's Museum - 1993	116,858	5,463	Kiwanis Club Special Activities - 2000	74,845	3,608
National Cowboy & Western Heritage Museum - 1991	1,438,374	60,000	L'Alliance Francaise d'Oklahoma, Inc. - 2009	126,328	6,082
National Cowboy & Western Heritage Museum - Docent Council - 2006	28,640	1,394	Leadership Oklahoma City - 1994 2 funds	1,046,232	48,000
OK Chorale - 2002	49,772	2,054	League of Women Voters of Oklahoma - 1999	57,357	2,351
Oklahoma Arts Institute - 1978	246,842	11,903	McAlester Scottish Rite Charitable & Educational & Temple Restoration Foundation - 2013 2 funds ■	39,678	-
Oklahoma Children's Theatre - 1978	103,531	4,860	Midwest City Rotary Foundation - 2008	30,803	1,210
Oklahoma City Ballet - 1975	196,063	9,485	National Society of Colonial Dames of America in Oklahoma - 1979	196,540	9,522
Oklahoma City Museum of Art - 1992 7 funds	8,484,157	271,997	Navy League for USS Oklahoma City/ E6-A Squadron - 1984 2 funds	122,455	5,924
Oklahoma City Orchestra League - 1984	386,992	18,682	The Ninety-Nines and The Ninety-Nines Association of Women Pilots and Museum - 1990	118,297	5,611
Oklahoma Community Theatre Association - 1986 2 funds	47,896	2,276	OK Kidz Charities - 2013 ■	77,292	2,344
Oklahoma Contemporary Arts Center - 1982 3 funds	1,680,604	80,371	Oklahoma Center for Nonprofits - 1993	134,180	6,492
Oklahoma Museums Association - 1994	94,485	4,515	Oklahoma City All Sports Scholarship Relief Fund - 1995	47,067	2,278
Oklahoma Philharmonic Society - 1995 3 funds	4,983,858	218,285	Oklahoma City Boathouse Foundation - 2007	175,885	5,329
Oklahoma Shakespeare in the Park - 1989	82,265	3,777	Oklahoma City Foundation for Architecture - 2009	144,667	6,998
Oklahoma Visual Arts Coalition - 1998	84,333	4,059	Oklahoma County Bar Foundation - 1996	307,349	14,850
Oklahoma Youth Orchestras - 1997	77,563	3,744			

ESCCO – a nonprofit helping other nonprofits

Since 1995, the Executive Service Corps of Central Oklahoma (ESCCO) has assisted more than 100 other nonprofit organizations be the best they can be. And at a very affordable cost to the organizations.

As a volunteer management consulting organization, ESCCO utilizes a team of Oklahoma City area volunteers who share their knowledge and experience to help improve a nonprofit organization. These consultants represent the corporate, civic and academic sectors. Services include project consulting that focuses on specific management needs and provides a comprehensive and independent review of an organization. Other services provide executive coaching and mentoring to help executive directors to better manage and lead.

“ESCCO helped my organization become more efficient and effective, not only in serving our clients, but also in building staff, donor and volunteer relationships. These relationships are the lifeblood of any nonprofit and we will be a much stronger organization as a result,” says Susan Agel, president of Positive Tomorrows. ESCCO conducted a management review of the organization in 2011.

Results like those that occurred at Positive Tomorrows are just what Bill Phillips hoped to accomplish when he helped to establish ESCCO in 1995. Phillips, who served as the first executive director, continues with the organization as its director of administration. He says from the start, the one purpose of the organization was to strengthen the management of nonprofits and to help them solve business problems.

“We are proud to have done that and our many clients, some with which we have collaborated three times, will attest to their satisfaction,” Phillips says. “What we didn’t realize in the beginning was just how passionate and absorbed our volunteers would become with their clients. Some ESCCO consultants have participated in more than a dozen projects, and they never tire of sharing their talents and seeing a positive end result. It is a most gratifying way for them to volunteer their time using the training and professionalism developed in a previous career.”

To learn more about ESCCO, please view its profile at GiveSmartOKC.org.



Photo Provided

Positive Tomorrows is the only elementary school in Oklahoma City for homeless children and their families. In 2011, ESCCO consultants conducted a management review of Positive Tomorrows to help the organization improve its service to clients as well as build upon relationships with staff, donors and volunteers.

	Market Value as of 6/30/13	FY 2013 Distribution		Market Value as of 6/30/13	FY 2013 Distribution
Oklahoma Lions Service Foundation - 1992	\$ 169,035	\$ 8,028	Oklahoma Humanities Council - 1994	\$ 156,686	\$ 7,539
Redbud Foundation - 2000	51,226	2,412	Oklahomans for Special Library Services - 1997	365,354	17,695
Rotary Club 29 Foundation - 1993	229,232	11,106	Payne Education Center - 1987	142,484	6,893
Jim Thorpe Association - 2010	46,037	1,887	Weatherford Public Library Foundation - 2010	45,362	1,845
Women of AT&T, Oklahoma City Chapter - 2008	26,150	826	Education: Preschool thru 12th Grade		
Women of the South - 2002	20,133	989	Calumet School Foundation - 2003	33,421	1,625
Education: Community Organizations			Casady School - 1977 8 funds	5,150,090	235,216
Friends of Libraries in Oklahoma - 2009	58,535	2,176	Celebrations Preschool - 1977	151,602	7,233
Friends of the Metropolitan Library System - 1983	128,956	6,227	Christ the King Catholic School - 1997 2 funds	129,476	6,261
Friends of the Mustang Public Library - 2006	50,723	2,194	Christian Heritage Academy - 2008	203,823	6,021
Friends of the Norman Public Library - 2002	53,276	2,577	Crescent Public Schools Foundation, Inc. - 2009	27,534	1,308
Institute of International Education - 1987 3 funds	461,255	22,314	Deer Creek Public Schools - 1995	1,725,634	73,822
Library Endowment Trust - 1991 2 funds	370,224	15,011	Edmond Public Schools Foundation - 1989 3 funds	372,236	17,977

	Market Value as of 6/30/13	FY 2013 Distribution		Market Value as of 6/30/13	FY 2013 Distribution
El Reno Public School Foundation/ Wilbur and Jean Gardner Scholarship - 2006 2 funds	\$ 112,831	\$ 5,167	Oklahoma Engineering Foundation Scholarship - 2000	\$ 200,158	\$ 7,614
The Foundation for Oklahoma City Public Schools - 1997 2 funds	237,459	10,598	Oklahoma Pilots Association Vic Jackson Scholarship - 1997	62,876	2,201
Guthrie Educational Foundation - 2009	44,187	1,788	OSU Agricultural Education Scholarship Inc. - 2000	542,325	24,801
Harding Fine Arts Academy – John and Joy Reed Belt Arts & Education - 2013 ■	50,452	833	Will Rogers Air National Guard Scholarship - 1997	65,150	2,497
Heritage Hall - 1996 4 funds	1,758,992	62,000	Society of Petroleum Engineers International, OKC Section, Endowed Scholarship - 2010	281,340	13,406
Erna Krouch Preschool - 1979	75,671	3,659	A. Kurt Weiss Lectureship - 2007	104,163	7,292
Bishop McGuinness Catholic High School - 1985	191,912	9,194	Marie Welch Independent Insurance Agents of Oklahoma Scholarship - 1992	73,964	3,579
Midwest City-Del City Public Schools Foundation - 2000	377,930	17,612			
Millwood School District Enrichment Foundation - 2009	30,667	1,408	Education: College, Universities & Vocational Schools		
Moore Public Schools Foundation for Academic Excellence - 2001	142,530	6,594	Hillel Foundation/ University of Oklahoma - 1982 4 funds	703,572	33,783
Mount St. Mary Catholic High School - 1983 2 funds	488,883	23,498	Langston University - 1985 7 funds	1,034,406	47,832
Oklahoma Christian School - 2008	48,602	2,320	Oklahoma Baptist University - 1980 5 funds	664,482	32,114
Oklahoma FFA Foundation - 2000	1,612,441	67,851	Oklahoma Christian University - 1971 3 funds	1,629,248	71,416
Oklahoma Foundation for Excellence - 1988	157,115	7,601	Oklahoma City Community College - 1983	239,667	10,477
Oklahoma Foundation for the Education of Blind Children & Youth - 1998	42,681	2,068	Oklahoma City University - 1971 8 funds	2,813,404	135,202
Oklahoma School of Science and Mathematics - 1990 2 funds	416,929	17,771	Oklahoma City University Film Institute - 1998	44,010	1,821
Positive Tomorrows - 1997	405,842	19,617	Oklahoma City University Law School - 1976 3 funds	732,444	32,719
Putnam City Public Schools Foundation - 1992	467,111	22,632	Oklahoma State University/School of Civil & Environmental Engineering - 1998 2 funds	157,556	7,659
Rosary Catholic School - 1996	109,652	5,293	Oklahoma State University - Oklahoma City - 1983 4 funds	593,836	27,354
Sacred Heart Catholic School - El Reno - 2000	426,814	18,332	OIC – Opportunities Industrialization Center - 1979	257,815	12,469
St. Charles Borromeo Catholic School - 1998	74,446	3,575	Redlands Community College - 2007 26 funds	608,224	26,676
St. Elizabeth Ann Seton Catholic School - 1997	59,973	2,896	St. Gregory's University - 1979 2 funds	168,125	8,119
St. James Catholic School - 1991	238,470	11,518	Southern Nazarene University Scholarship - 2001	44,687	1,790
St. John Christian Heritage Academy – Waltine Lynette Jackson Endowment - 1996	137,857	6,669	Francis Tuttle Foundation - 1993	195,923	9,477
St. John's Episcopal School - 1983 4 funds	196,417	9,500	United States Air Force Academy/ John E. Kirkpatrick Fund - 1978	356,486	17,273
St. Mary's Episcopal School of Edmond - 1994 2 funds	215,978	7,754	United States Military Academy/ John E. Kirkpatrick Fund - 1979	372,730	17,517
Southeast High School Alumni Support - 2012	25,532	774	United States Naval Academy/ John E. Kirkpatrick Fund - 1978	356,492	17,274
Special Care - 1988	296,001	14,312	University of Central Oklahoma - 1992 3 funds	539,653	25,951
Trinity School - 1989	98,310	4,754	University of Central Oklahoma/Department of History and Geography – Diane Neal Kremm Fund - 2000	30,336	1,469
Westminster School - 1975 2 funds	565,214	27,296	University of Oklahoma/Jerry Cooper Marching Band Scholarship - 1991	62,656	3,033
			University of Oklahoma – Bizzell Memorial Library Fund - 1979 2 funds	184,573	8,943
Education: Scholarship and Support Organizations					
Beta Eta Lambda Scholarship Foundation of Alpha Phi Alpha - 2007	46,394	1,631			
Markoma Christian Ministries - 2007	965,454	46,698			
Moore High School Alumni Association Scholarship - 2005 6 funds	171,961	7,127			

	Market Value as of 6/30/13	FY 2013 Distribution		Market Value as of 6/30/13	FY 2013 Distribution
University of Oklahoma/ Fred Jones Jr. Museum of Art - 1993	\$ 208,902	\$ 10,120	Dean A. McGee Eye Institute - 1972	\$ 274,278	\$ 13,254
University of Oklahoma Health Sciences Center Campus - 1988 3 funds	240,538	10,904	Mercy Health Center - 1971	229,065	11,086
University of Oklahoma/ Naval ROTC - 1988 2 funds	162,623	8,461	National Multiple Sclerosis/ Oklahoma Chapter - 2000	17,514	860
Environment & Animals Organizations			Oklahaven Children's Chiropractic Center - 1999	26,541	1,295
Best Friends of Pets - 2004	49,948	2,253	Oklahoma Blood Institute - 2008	20,055	976
Central Oklahoma Humane Society - 2013 ■	20,627	-	Oklahoma Brain Tumor Foundation - 2006	23,544	1,083
Choctaw Parks Foundation - Historical Sculpture Gardens Perpetual Care - 2006	99,475	3,810	Oklahoma Caring Foundation - 2012	25,467	1,105
Free to Live - 1992	311,901	15,035	Oklahoma Medical Research Foundation - 1983 4 funds	933,088	45,046
Friends of Martin Park Nature Center - 1998	53,341	2,423	Oklahoma Physical Therapy Foundation - 2004	77,390	3,740
Morris Animal Foundation - 1996	157,236	7,533	Planned Parenthood of Central Oklahoma - 1982 2 funds	290,561	14,037
Meinders Garden Maintenance for Myriad Gardens - 2013 ■	205,125	5,417	Prevent Blindness Oklahoma - 2004	20,113	988
Myriad Gardens Foundation - 1987	124,887	6,033	Referral Center for Alcohol and Drug Services - 1992	88,563	4,292
Oklahoma City Beautiful - 2004 3 funds	357,901	16,981	Russell-Murray Hospice - 2006	50,662	2,103
The Nature Conservancy/ Oklahoma Chapter - 1993 2 funds	570,125	27,572	St. Anthony Hospital Foundation - 1973	336,898	16,300
Oklahoma City Geological Foundation - 2006	21,912	1,074	Stroud Regional Medical Center Foundation - 2012	58,368	2,284
Oklahoma Horticultural Society - 1992	97,151	4,663	United Cerebral Palsy - 1988	67,487	3,138
Oklahoma Iris Society - 2009	22,412	1,090	Variety Care - 1985 2 funds	387,015	18,530
Oklahoma River Foundation - 2005	656,868	28,213	History & Preservation Organizations		
Oklahoma Zoological Society - 1971	827,160	37,230	45th Infantry Division Museum - 1984	331,121	15,578
The Tree Bank - 1990	197,470	9,235	95th Division Foundation - 2005	62,647	2,824
Health-Related Organizations			Arcadia Historical & Preservation Society - 1993	52,837	1,727
Alzheimer's Disease & Related Disorders Association, Oklahoma Chapter - 2003	41,945	1,774	Break O'Day Farm and Metcalfe Museum - 2007	69,433	3,319
American Cancer Society - 1975	177,805	8,596	Cleveland County Historical Society - 2004	20,216	983
American Diabetes Association - 1977	51,426	2,488	Edmond Historical Society - 1999	50,317	2,432
Arthritis Foundation/ Oklahoma Chapter - 1992	115,782	5,557	Freedoms Foundation at Valley Forge - Oklahoma Chapter - 2010	41,113	1,566
Cavett Kids Foundation - 2001	107,647	5,208	Friends of Oklahoma Historical Society Archives - 1998	71,933	3,265
The Children's Center - 1996 2 funds	290,864	14,030	Frontier Country Historical Society - 2009	26,153	1,277
Children's Hospital Foundation - 1985	205,697	9,948	William Fremont Harn Gardens and Homestead - 1987 2 funds	950,077	45,855
Community Health Center/Mary Mahoney Memorial Health Center - 1999	144,098	6,465	Oklahoma Archaeological Survey - 1995	24,460	1,181
Epilepsy Association of Oklahoma - 1981	153,139	6,929	Oklahoma City-County Historical Society - 1979	245,206	10,955
Hearts for Hearing Foundation - 2013	19,667	333	Oklahoma Society Daughters of the American Revolution - 2013 2 funds ■	106,767	333
Integrus Baptist Medical Center - 1973 2 funds	1,150,817	55,538	Oklahoma Heritage Association - 1978 3 funds	378,691	17,966
Integrus Baptist Medical Center/James L. Hall Jr. Center for Mind, Body & Spirit - 1999	148,449	7,182	Oklahoma Historical Society - Oklahoma History Center - 1974 7 funds	2,055,856	100,090
Integrus Southwest Medical Center - 1977	48,440	2,321	Oklahoma Railway Museum - 2004	54,826	2,169
The Leukemia & Lymphoma Society - 1999	21,791	1,068	Oklahoma State Firefighters Museum - 1999	53,929	2,545
Lupus Foundation of America/ Oklahoma Chapter - 1995	28,639	1,396			

	Market Value as of 6/30/13	FY 2013 Distribution		Market Value as of 6/30/13	FY 2013 Distribution
Oklahoma Westerners Indian Territory Posse - 1975	\$ 97,415	\$ 4,065	Social Services Organizations		
Overholser Mansion - 1978 2 funds	135,495	6,555	A Chance to Change - 1982	\$ 162,204	\$ 7,763
Preservation Oklahoma - 2002	41,151	1,709	Aid for Individual Development - 1981	185,171	8,969
Sillwater Museum Association/ Sheerar Museum - 2000	18,658	918	American Red Cross of Central Oklahoma - 1979	212,316	10,175
Westerners International - 1988	171,349	7,815	CARE - Child Abuse Response and Evaluation Center - 1982	75,918	3,653
			CASA of Oklahoma County - 2008	43,797	1,838
Neighborhood Associations			Catalyst Behavioral Services - 2003	47,875	2,155
Crown Heights-Edgemere Heights Neighborhood Association - 1994	262,543	11,299	Catholic Charities of the Archdiocese of Oklahoma City - 1988	155,752	7,585
Edgemere Park Preservation Area - 2002	64,819	2,780	Center for Children and Families, Inc. - 2009	80,180	2,577
Historic Brookhaven Neighborhood Association - 1992	94,247	4,567	Central Oklahoma Association for the Deaf & Hard of Hearing - 1987	51,227	2,478
Mesta Park Neighborhood Association - 2003	72,638	3,464	Citizens Caring for Children - 1988	76,071	3,640
Neighborhood Alliance of Oklahoma City - 1993	99,990	4,842	City Rescue Mission - 1999	89,412	4,299
Oklahoma City Housing Services Redevelopment Corp. - 2001	175,740	8,470	Coffee Creek Riding Center - 1994	36,399	1,727
Putnam Heights Preservation Area/ Anderson Family Endowment - 2000	72,733	3,508	Consumer Credit Counseling Services of Central Oklahoma - 1999	24,825	1,199
Shartel Boulevard Development Authority - 2003	138,604	6,270	Dale Rogers Training Center - 1978	323,214	15,647
			Deaconess Home/Pregnancy and Adoption Services - 1975	161,299	7,803
Religious Organizations			EARC - Employment & Residential Centers - 2003	46,134	1,854
4HIM - His Healing Helping Hands International Ministries - 2007	41,396	2,007	Easter Seals of Oklahoma - 1988	131,582	6,364
All Souls' Episcopal Church - 2003 2 funds	844,957	40,633	FaithWorks of the Inner City - 2013 ■	20,423	542
LifeChurch.tv - 2005	53,427	2,162	Firststep - OKC Metro Alliance - 1992	407,016	19,661
St. Paul's Episcopal Cathedral - 2009	45,006	1,600	Genesis Project - 1983	93,863	4,530
SEARCH - In Search of The Lord's Way - 2010	67,721	2,376	Goodwill Industries of Central Oklahoma - 1979	758,591	35,088
Sisterhood of Temple B'nai Israel - 2005 2 funds	77,934	3,396	Heartline - 1986	189,904	9,196
Sisters of Benedict - 2004	19,209	945	Hope Center of Edmond - 2005	54,195	2,136
Temple B'nai Israel Centennial Fund - 2003	30,246	1,345	Infant Crisis Services - 1986	242,247	11,618
			Jesus House - 1991	200,018	9,639
Senior Adult Service Organizations			Legal Aid Services of Oklahoma - 1993 2 funds	103,274	4,812
Areawide Aging Agency - 1992	101,682	4,912	Limbs for Life Foundation - 2009	69,803	2,131
Baptist Retirement Center - 1982	155,264	7,512	Make-A-Wish Foundation of Oklahoma - 1997	120,328	5,748
Daily Living Centers - 1978	301,504	14,585	Make Promises Happen/ Central Oklahoma Christian Camp - 1997	93,411	4,504
Edmond Mobile Meals Inc. - 2013 ■	30,788	1,100	Mary Abbott Children's House - 2011	48,555	1,794
Edmond Senior Community Foundation - 2002	84,880	3,512	McCall's Communities for Life Enrichment - 1999	586,834	26,534
Foundation for Senior Citizens - 1975	60,684	2,941	Meadows Center for Opportunity - 1987	214,457	10,366
Oklahoma Alliance on Aging - 2008	24,876	1,157	Mental Health Association of Central Oklahoma - 1984	105,959	5,061
Oklahoma County Senior Nutrition Program - 1992	66,913	2,989	NAIC - Norman Addiction Information & Counseling - 2007	45,263	1,899
Rebuilding Together OKC - 2002	60,694	2,924	Neighbor for Neighbor of Oklahoma City - 1973	453,483	17,700
RSVP - Retired & Senior Volunteer Program of Central Oklahoma - 1985	97,279	4,695	Neighborhood Services Organization - 1982	284,628	11,641

	Market Value as of 6/30/13	FY 2013 Distribution
NewView Oklahoma - 1999	\$ 178,498	\$ 7,925
Oklahoma Baptist Homes for Children - 2008 2 funds	336,685	9,291
Oklahoma Foundation for the Disabled - 1973	231,176	11,074
Oklahoma Halfway House - 1971	145,611	7,045
Oklahoma Lawyers for Children - 2006	37,350	1,823
Parent Promise - 1993	132,615	6,405
Peppers Ranch - 2006	51,445	2,284
Rainbow Fleet - 1979	123,733	5,986
Regional Food Bank of Oklahoma - 1985	267,783	12,086
Reliant Living Centers of Oklahoma - 1979	46,971	2,223
Safe Kids Oklahoma - 2005	21,998	1,013
The Salvation Army - 1971 3 funds	961,788	41,181
Scope Ministries International - 1982	113,549	5,494
Skyline Urban Ministry - 1992	296,983	14,250
SAFY - Specialized Alternatives for Families & Youth - 2007	24,809	1,103
Special Olympics Oklahoma - 2001	25,773	1,259
Speck Homes - 1974	677,175	32,726
Sunbeam Family Services - 1971	315,538	15,163
TEEM - The Educational and Employment Ministry - 1994	209,150	10,037
United Methodist Boys Ranch - 1996	59,062	2,843
United Way of Central Oklahoma - 1979	276,689	13,362
Upward Transitions - 1983	90,913	4,362
Urban League of Greater Oklahoma City - 1988	54,828	2,657
Urban Mission - 1978	262,951	12,406
Willow Springs Boys Ranch - 1999	47,365	2,273
Work Activity Center - 1993	501,982	24,307
World Neighbors - 1971	877,753	42,348
Youth Services for Oklahoma County - 1980	201,085	9,527
YWCA Oklahoma City - 1971	121,277	5,852

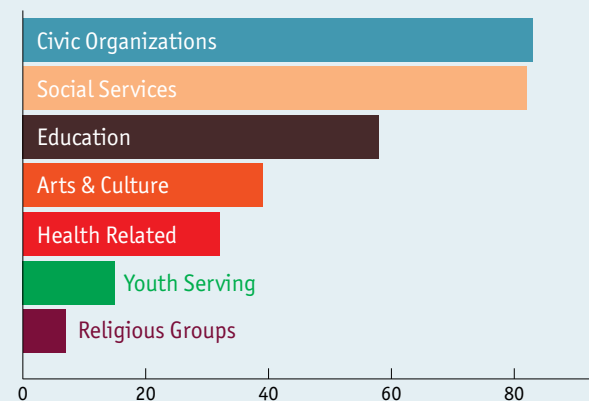
Youth-Serving Organizations

Big Brothers Big Sisters of Greater Oklahoma City - 1983	163,135	7,891
Boy Scouts of America - Last Frontier Council - 1972	807,293	38,100
Boys & Girls Club of Oklahoma County - 2002 2 funds	442,242	19,861
Camp Fire USA - Heart of Oklahoma Council - 1973	259,291	12,559
Chesapeake Swim Club - 1988	211,688	9,591
Girl Scouts - Western Oklahoma - 1978	387,280	14,239
Junior Achievement of Oklahoma - 1977	152,703	7,368
Oklahoma City Police Athletic League - 1994	48,227	2,335

	Market Value as of 6/30/13	FY 2013 Distribution
Oklahoma FCA - 1976 2 funds	\$ 331,684	\$ 15,972
Denny Price Family YMCA of Enid - 2006	34,091	1,654
Salvation Army Boys and Girls Club of Oklahoma City - 1991	130,973	6,317
UNITY - United National Indian Tribal Youth - 2010	20,179	1,003
White Fields - 2013	19,667	333
Whiz Kids/City Care - 2007	42,833	1,506
YMCA of Greater Oklahoma City - 1971 4 funds	608,158	29,366
YMCA of Greater Oklahoma City - Camp Classen - 1983 2 funds	709,632	34,163
Youth Leadership Exchange - 2000	57,218	2,767

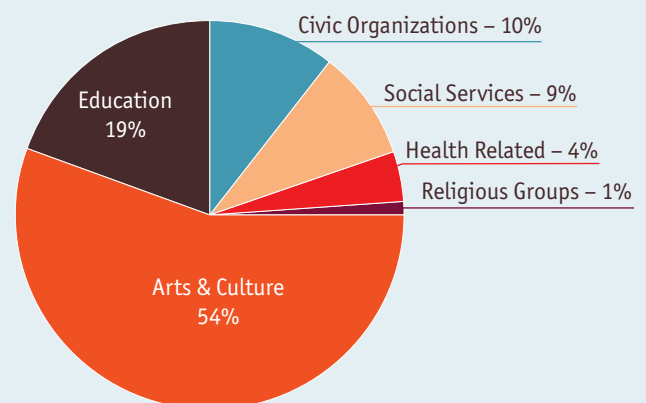
Number of Endowment Funds by Program Area

As of June 30, 2013, there are 316 charitable organizations that participate in the Charitable Organization Endowment Program. These organizations provide a wide variety of direct services and programs in central Oklahoma. The graph below illustrates the percentage of these organizations within a service or program area.



Fiscal Year 2013 Distribution by Program Area

For Fiscal Year 2013, the Oklahoma City Community Foundation will distribute \$6.7 million to the 316 organizations participating in the Charitable Organization Endowment Program as of June 30, 2013. The chart below illustrates the distribution flow according to program or service area.



How are Charitable Organization Endowment Funds invested?

The Oklahoma City Community Foundation’s investment policy benefits all endowments, large and small. The policy is specifically designed for an endowment fund to provide annual distributions for charitable purposes in perpetuity. As endowment fund investors, we have a perpetual horizon and maintain a disciplined approach to long-term investment strategy while utilizing short-term tactical allocations to add value when opportunities arise. Our investment policy has the following four major objectives:

- Capital preservation
- Protection from inflation
- Continuing source of annual distribution for charitable purposes
- Investment return in the top third of professionally-managed funds.

All charitable organization endowment funds are pooled with other Oklahoma City Community Foundation funds. The funds are invested by eight active managers, six for equities (stocks) and two in fixed income investments (bonds). This complements our asset allocation to managers with six index funds. Approximately 56 percent of the pooled investments are actively managed. For the fiscal year ending June 30, 2013, our actual percentage of the general pool invested in equities was 58.5 percent, with 40.5 percent in fixed income investments and a 1 percent allocation in money market cash funds. This allocation decision is reviewed quarterly by the Investment Committee.

Investment portfolios and performance are reviewed quarterly by the Investment Committee as well as by our Investment Counsel, United Capital Private Wealth Counselors located in Chicago.

Our Distribution Policy

Since 1989, we have used a distribution policy that permits endowments to capitalize on good investment years as well as protect them in low or negative return markets. Annual cash

10-year Rate of Return

Fiscal Year Ended	General Pool Rate of Return	Composite Indices (Note A)	Allocation Benchmark (Note B)
June 30, 2013	11.24%	13.15%	12.58%
June 30, 2012	2.31%	5.44%	1.63%
June 30, 2011	21.57%	21.26%	21.96%
June 30, 2010	12.99%	12.28%	12.32%
June 30, 2009	-14.61%	-15.20%	-16.09%
June 30, 2008	-3.23%	-5.94%	-4.76%
June 30, 2007	13.68%	15.40%	16.49%
June 30, 2006	6.82%	5.54%	8.90%
June 30, 2005	7.52%	5.76%	8.16%
June 30, 2004	15.03%	12.39%	15.01%
Ten Years Compounded	6.78%	6.42%	6.96%

Note A: Equity performance is compared to the Standard and Poor’s 500 stock index (S&P500); fixed income performance is compared to Barclays Capital Government/Credit Intermediate bond index (Barclays Capital G/C Int) and total return is compared to a composite of these two indices.

Note B: Equity performance is compared to the Russell 3000 stock index and the MSCI ASWi exUS International equity index; fixed income performance is compared to the Barclays Capital Government/Credit Intermediate bond index (Barclays Capital G/C Int) and total return is compared to a composite of these three indices.

distributions from most of the endowment funds we administer are based upon a spending policy that calls for distributing 5 percent of the fund’s average market value. The remaining investment return is left in the endowment fund to increase its value. The annual distribution amount is based upon a rolling 12-quarter average of the fund’s market value. While there are other approaches to determining distributions, the 5 percent spending rule does not require a specific investment allocation to income-producing assets and is not subject to short-term market fluctuations.

For more information on our investment and distribution policies, please contact Rhonda Godwin, director of administration, at 405/606-2916 or r.godwin@occf.org.

FY2013 Investment Committee

Responsibility for investment policy and manager selection rests with a nine-member Investment Committee composed of five Trustees or former Trustees and four non-Trustee Oklahoma City community leaders with strong investment expertise. The committee, along with investment counsel, determines asset allocation between equity and fixed income sectors and monitors the performance of the managers. Serving on the Investment Committee for Fiscal Year 2013 were:

Bond Payne, Chairman, Investment Committee
Chairman, Heritage Trust

Steven C. Davis, Chairman, Board of Trustees
Attorney, Hartzog Conger Cason & Neville

Steven Agee
Dean, OCU Meinders School of Business

Peter Delaney
Chairman & CEO, OGE Energy Corp.

Paul Dudman
Attorney, Fellers Snider Blankenship Baily & Tippens

Kirkland Hall
Co-owner, Hall Capital

James H. Holloman Jr.
Attorney, Crowe & Dunlevy

Ed Krei
Managing Director, The Baker Group

Scott Mueller
CFO, Arcadia Resources

Ex Officio Committee Members

J. Edward Barth
Attorney, Andrews Davis

Christian K. Keesee
Chairman, Kirkpatrick Bank

Giving now: Your Options

By giving now to a charitable organization endowment fund, you can experience the impact of your gift.

Cash Gifts: Cash is one of the easiest ways to make a charitable contribution. A cash contribution to the Oklahoma City Community Foundation can be in the form of cash, check, money order or a cashier's check. You can mail a cash contribution to: Oklahoma City Community Foundation for the benefit of (the organization), P.O. Box 1146, Oklahoma City, OK 73101-1146.

You may also make a gift with a major credit card via our secure online giving system at www.occf.org/onlinegiving.

Real Estate: Real estate may be given at appraised value. If appreciated, capital gain taxes may be avoided on the real estate appreciation if the property is contributed to the Oklahoma City Community Foundation. Gifting real estate may allow you to preserve liquid assets while maximizing your charitable contributions.

Business-related Assets: We accept gifts of individually-owned business assets such as closely-held C-corp. and S-corp. stock, partnerships and LLCs.

Stocks and Bonds: If appreciated, marketable or closely-held securities, such as stocks and bonds, offer you the ability to realize significant tax savings while maximizing your charitable contributions by providing income tax deduction equal to the fair market value of the donated assets while avoiding the capital gains tax on those donated assets. We have accounts at many brokerage firms and can facilitate in the transfer of donors' securities.

Oil and Gas Interests & Royalty Interests: Both oil & gas working interests and royalty interests may be donated to the Oklahoma City Community Foundation. The contribution of oil and gas interests may allow the donor to preserve liquid assets while maximizing charitable contributions.

Giving later: Your Options

By making a planned gift through your estate, you defer your giving.

Charitable Gift Annuities: A charitable gift annuity (CGA) provides the donor not only with income for life but also the peace of mind of making a difference through a lasting gift to the community. Through a CGA, a donor makes a gift with cash or other assets, receives income for life and, at the end of the annuity, the remaining assets will go to the charitable funds of the donor's choosing.

Bequests: With a bequest, a donor can designate a percentage, the residual or their entire estate to benefit an existing charitable organization fund. A bequest may provide a donor's family with substantial reductions in federal estate taxes.

Retirement Plan Assets: Retirement plan assets are subject not only to estate taxes, but also income taxes. To reduce this burden on heirs and to create a charitable legacy, donors can use retirement plan assets to maximize their charitable contributions by establishing an advised fund. The donor's heirs can make suggestions as to which charitable organizations or causes to support with the earnings from the fund.

Charitable Remainder Trusts: A charitable remainder trust allows a donor to place assets in a trust that pays annual income to the donor or a beneficiary for life or a term of years. Upon the trust's termination, the remaining assets will benefit a fund designated by the donor.

Life Insurance: Life insurance can be an effective means for a donor to fund a charitable giving plan without significant outlays of cash. Since life insurance generally results in a large payment at one time, this can be an ideal vehicle to involve and initiate family philanthropy with an advised fund or create an endowment for a specific charitable purpose.

Our Staff is Here to Help

For more information on making a current or planned gift, please contact one of these staff members.



Nancy Anthony
405/606-2900



Joe Carter
405/606-2914



Rhonda Godwin
405/606-2916



Cher Golding
405/606-2920



Jennifer Stewart
405/606-2912

Using Your IRA to Make a Charitable Gift

If during 2013, you will be 70 1/2 and older you may want to consider making a gift to a charitable organization endowment fund with a gift directly from your traditional or Roth Individual Retirement Account (IRA) without incurring income taxes today or estate taxes in the future. Called the Charitable Rollover, the provision allows eligible individuals to "roll over" up to \$100,000 from an IRA directly to a charitable fund. The provision is scheduled to end Dec. 31, 2013.

If you'd like additional information, please contact Joe Carter at 405/606-2914 or j.carter@occf.org.



OKLAHOMA CITY
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Helping you help the community

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Get Started on GiveSmartOKC

1. Go to www.GiveSmartOKC.org,
2. Click on FIND to search for organizations by keywords, focus areas or locations served –or– enter an organization’s name in the field and click Search.
3. Begin learning more about the nonprofit organizations in central Oklahoma.

Don't find your favorite organization? GiveSmartOKC is open to any public charity providing direct services in central Oklahoma. Encourage them to contact us at givesmartokc@occf.org or call Jana Steelman at 405/606-2922.

See page 3 for more information on GiveSmartOKC.

Know More. Give More.

Connect with Us!

1000 N. Broadway, Oklahoma City, OK 73102-5827
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Phone 405/235-5603 | FAX 405/235-5612

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(as of July 1, 2013)

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