

# OKLAHOMA CITY COMMUNITY FOUNDATION

★ ★ ★ ★ SPECIAL EDITION ★ ★ ★ ★ FALL 1994

## **Kirkpatricks Offer Challenge Money** **DEADLINE SET FOR HALLOWEEN DAY . . . No Trick, Just Treats**

**F**rom now until October 31, money raised for Designated Endowment Funds valued at less than \$100,000 will be matched dollar-for-dollar by John and Eleanor Kirkpatrick. Over 100 organizations which have less than \$100,000 in their Designated Endowment Fund are eligible to participate in the 1994 challenge. Up to \$10,000 per fund will be matched.

The 1994 Kirkpatrick Challenge helps celebrate the 26th year of the Oklahoma City Community Foundation. This is the fourth time in the Foundation's history that such a challenge offer has been made. The first challenge in 1979 launched the Designated Endowment Fund program which now includes over 200 organizations and \$21,000,000 in endowment assets.

In 1993 the third challenge was met with enthusiasm and broad based support. One hundred and twelve non-profits participated in the challenge. These organizations together made 1,200 individual contributions and raised a total of \$670,718. Mr. and Mrs. Kirkpatrick matched these new contributions. A combined total of \$1,288,975 was added to the Designated Funds for the financial future of the community organizations.

Designated Funds help non-profit organizations attract and manage endowment fund support for a steady yearly source of income. A major goal of the Oklahoma City Community Foundation is to encourage the development of these funds.



Different methods have been used to raise funds for the four challenges at the Community Foundation. Saint James School included the Kirkpatrick Challenge material in its annual giving campaign letter. David Sapper, president of the Belle Isle Neighborhood Association, trekked through his neighborhood telling friends that their contributions to their fund would double when the Kirkpatricks matched their new donation.

In 1993 Celebrations! Hispanic Preschool had a fruit sale and used part of the proceeds for the Kirkpatrick match. Ambassador's Concert Choir used their familiar newsletter with follow up by their board to publicize the 1993 Challenge. The University of Oklahoma Naval ROTC sent a newsletter to graduates telling about the ROTC's accomplishments along with a cover letter from the Professor of Naval Science explaining the Challenge opportunity.

CONTACT of Oklahoma City, a 24-hour telephone helpline, participated in the 1993 Kirkpatrick Challenge. CONTACT'S Darcie Harris said, "When an organization is strained to meet today's expenses and responsibilities, it is easy to lose sight of the possibilities the future holds. CONTACT's Designated Fund represents much more than the face value of the fund. It represents the hope of a financially secure future. We are deeply grateful to the Kirkpatricks' for this opportunity."

Miki Payne of Infant Crisis Services, said, "The 1993 Kirkpatrick Challenge was a blessing and an opportunity for small organizations to build their endowments. What we raised is big to Infant Crisis Services, although it probably isn't big to larger organizations. We need people who are interested in our present and our future."

The 1994 Kirkpatrick Challenge is unprecedented, not only in this community but among community foundations across the country. Nancy Anthony, executive director, said, "There is not another community in the United States that has undertaken a community-wide campaign to build endowments for non-profit organizations. We all owe the Kirkpatricks tremendous thanks for their generosity and vision."



Oklahoma City Community Foundation, Inc.  
Post Office Box 1146  
Oklahoma City, Oklahoma 73101-1146

**ADDRESS CORRECTION REQUESTED**

## Creative Ways to Contribute to Your Favorite Charity

Gifts of appreciated property are deductible at their fair market value instead of their original cost, with no portion of the appreciation subject to the alternative minimum tax. This change, made in 1993, should provide donors with more incentive to give charitable organizations more stocks, bonds, artworks, oil and gas properties, collectibles, real estate and other property which has appreciated in value since it was acquired.

Under the old law, the appreciated portion of the gift was a tax preference item for donors subject to the alternative minimum tax, which diminished the tax planning opportunities of such a gift. The law allows full value for gifts of appreciated securities up to 30 per cent of adjusted gross income.

A single gift can benefit several different funds just through the donor's designation at the time of the gift.

For more information about making gifts of appreciated property, please contact Carla Pickrell or Nancy Anthony at the Community Foundation office at (405) 235-5603.

### Designated Funds Participating in Kirkpatrick Challenge

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| <p>45th Infantry Division Association<br/>A Chance to Change - Chemical Dependency Institute<br/>Ambassadors' Concert Choir<br/>American Red Cross<br/>Areawide Aging Agency<br/>Associated Catholic Charities<br/>Baptist Burn Center<br/>Belle Isle Neighborhood Association<br/>Big Brothers-Big Sisters of Oklahoma City<br/>Bishop McGuiness High School<br/>Canterbury Choral Society<br/>Celebrations! Hispanic Pre-School<br/>Central Oklahoma Association for Deaf and Hearing Impaired<br/>Chamber Music in Oklahoma<br/>Cimarron Circuit Opera Company<br/>Citizens Caring for Children<br/>Coffee Creek Riding Center<br/>Contact Telephone Helpline<br/>Crimestoppers - Foundation for Improved Police Protection<br/>Crown Heights-Edgemere Heights Homeowners' Association<br/>Deaconess Home: Pregnancy and Adoption Services<br/>Edmond Educational Endowment<br/>Education and Employment Ministry<br/>ElderCare Access Center<br/>Epilepsy Foundation<br/>Exchange Club Child Abuse Prevention Center<br/>Executive Women International<br/>Fellowship of Christian Athletes<br/>Francis Tuttle Vo-Tech Foundation<br/>Free to Live<br/>Friends of the Metropolitan Library<br/>Genesis Project<br/>Greater Oklahoma City Tree Bank Foundation<br/>Infant Crisis Services</p> | <p>Jacobson Foundation<br/>Jasmine Moran Children's Museum<br/>Jesus House<br/>Junior Achievement<br/>Junior Hospitality Club<br/>Kerr-McGee Swim Club<br/>Lyric Theater-Curt Schwartz Scholarship<br/>Mayfair Center<br/>Mental Health Association<br/>Metropolitan Library System Endowment Trust<br/>Myriad Gardens Foundation<br/>National Society of Colonial Dames<br/>Neighborhood Alliance of Oklahoma City<br/>Ninety Nines<br/>OAlA Service Corporation-Marie Welch Scholarship<br/>Oklahoma City Art Museum -Acquisitions Fund<br/>Oklahoma City Community College<br/>Oklahoma City Future Fund<br/>Oklahoma City Metro Alliance for Safer Cities<br/>Oklahoma City Navy-E8A Squadron<br/>Oklahoma City Orchestra League -Stewart Award<br/>Oklahoma City University - Law School Dean's Fund<br/>Oklahoma Community Theater Association<br/>Oklahoma County Historical Society<br/>Oklahoma County Senior Nutrition Program<br/>Oklahoma Foundation for Excellence<br/>Oklahoma Foundation for the Disabled<br/>Oklahoma Halfway House<br/>Oklahoma Historical Society<br/>Oklahoma Horticultural Society<br/>Oklahoma Lions Service Foundation<br/>Oklahoma Literacy Council<br/>Oklahoma Society for Crippled Children</p> | <p>Oklahoma State University -Horticulture Center<br/>Overholser Mansion<br/>Payne Education Center<br/>Pi Beta Phi Alumnae Club Scholarship<br/>Planned Parenthood of Central Oklahoma<br/>Prairie Dance Theater<br/>Presbyterian Urban Mission<br/>Putnam City Schools Foundation<br/>Rainbow Fleet<br/>Redlands Council of Girl Scouts<br/>Referral Center for Alcohol and Drug Services<br/>Retired Senior Volunteer Program<br/>Rotary Foundation of Oklahoma City<br/>Saint Anthony-Kirkpatrick Dental Clinic<br/>Saint James School<br/>Saint John's Episcopal School<br/>Sales &amp; Marketing Executives -Ralph Clinton Scholarship<br/>Scope Ministries<br/>Skyline Urban Ministries<br/>Special Care<br/>St. Mary's School of Edmond<br/>Sugar Creek Camp<br/>Travelers' Aid Society<br/>USS Oklahoma City<br/>University of Central Oklahoma<br/>University of Oklahoma Marching Band Scholarship<br/>University of Oklahoma Naval ROTC<br/>University of Oklahoma College of Medicine -Mark R. Everett Scholarship<br/>University of Oklahoma - Fred Jones Museum of Art<br/>Villa Teresa School<br/>Westerners International<br/>YMCA-Camp Classen<br/>YMCA-Central Branch<br/>YMCA-Eastside Branch<br/>Youth Services of Oklahoma County</p> |
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### OKLAHOMA CITY COMMUNITY FOUNDATION DESIGNATED ENDOWMENT FUND CHALLENGE



I would like to add to the Designated Endowment Fund of \_\_\_\_\_

in the amount of \$ \_\_\_\_\_

This gift is  in memory of  in honor of

Name \_\_\_\_\_

Name \_\_\_\_\_

Send an acknowledgment of this gift (without reference to amount) to:

Address \_\_\_\_\_

Name \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Your contribution is fully tax-deductible

Checks should be made payable to: **Oklahoma City Community Foundation**

**115 Park Avenue • P. O. Box 1146 Oklahoma City, OK 73101-1146  
(405) 235-5603**