

OKLAHOMA CITY COMMUNITY FOUNDATION

SUMMER

1993

OCCF Board Expands

As Dan Hogan retired from his ten-year term as board member of the Oklahoma City Community Foundation, four new board members were welcomed at the Trustees' Dinner held in June. They are Jeanette Gamba, Raymond Hefner, William Johnstone, and Anne Morgan.



Jeanette Gamba

Jeanette Gamba is president and CEO of Jordan Associates, a total communications agency. A native of Osage City, Kansas, Gamba worked for two television stations before joining Jordan in 1967 as a radio and television writer/producer.

Raymond Hefner spent some time in the United States Coast Guard before returning to Oklahoma. After a brief stint as staff accountant for C.P.A. firm Williams,



Raymond Hefner

Hurst & Groth in 1949, Hefner entered the oil business. He became president of Bonray Oil Company in 1957 and is now president of Bonray, Inc.

Bill Johnstone was raised in Bartlesville and has been a

banker since receiving his MBA from the University of Oklahoma in 1970. In 1985 he became Chairman, President and CEO of City Bank & Trust.



Bill Johnstone



Ann Morgan

Anne Morgan is a professional historian and writer who has worked in the foundation field for the past twelve years. She is a trustee of the Kirkpatrick Foundation, and was Vice President for Programs of the Kerr Foundation. From 1985-91 she was President and Trustee of the Robert S. and Grayce B. Kerr Foundation.

Flood Begets Emergency Fund

Following flash floods in May, the Grants Review Committee approved a \$25,000 grant to the local chapter of the American Red Cross for emergency assistance. The flood had come only two weeks after the Red Cross had been called upon to assist tornado victims in northeast Oklahoma, placing an extra strain on the Red Cross disaster relief system. Total

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Next Grants Deadlines

Margaret Annis Boys Fund
July 31

Fund for Oklahoma City
October 31

Nonprofit Org.
U.S. Postage
PAID
Permit No. 255



Oklahoma City Community Foundation, Inc
Post Office Box 1146
Oklahoma City, Oklahoma 73101-1146

ADDRESS CORRECTION REQUESTED

Winter and Spring Grants Total \$122,500

In February the Oklahoma City Community Foundation awarded grants totaling \$11,000 from the Fund for Oklahoma City and \$37,000 from the Margaret Annis Boys Fund. In May, grants from the Fund for Oklahoma City totaled \$74,500.

Fund for Oklahoma City Grants in February

The Meadows: \$3,000 to help purchase a Bemis Automatic Taping Machine, which will enable wheelchair-bound and physically limited workers to tape packages with greater ease.

Oklahoma City Sweet Adelines: \$1,000 to purchase more risers and backrails to support the organization's increase in membership.

Northridge Elementary School: \$5,000 to help with the first phase of an outdoor classroom project.

City Arts Center: \$2,000 for scholarships for children needing financial assistance to attend the Art Center's summer art camps.

Margaret Annis Boys Grants in February

Heritage Hills Historical Preservation Area: \$5,000 toward landscaping of Alice Harn Park on Classen Drive between N.W. 14th and N.W. 15th Streets.

Crown Heights-Edgemere Heights Historical Area: \$10,000 toward landscaping of new park at N.W. 36th and Walker.

Central Park Neighborhood Association/Neighborhood Housing Services Association: \$10,000 toward the beautification of medians along Shartel between N.W. 30th and N.W. 36th Streets.

Myriad Gardens Foundation: \$12,000 to complete landscaping of the "Blossom Bluff" area of the gardens. This would be the first completed external section and would be named in memory of Margaret Annis Boys.

Fund for Oklahoma City Grants in May

Arts Council of Oklahoma City: \$9,000 – \$8,000 of which is for the continued funding of a part-time coordinator for the We've Got Rhythm project and \$1,000 for purchase of a printer.

Celebrations! Educational Services: \$3,000 to install wall cabinets, purchase kitchen equipment and supplies to maintain and enhance student nutrition program.

Youth Services for Oklahoma County: \$25,000 to continue development of a pilot program in two elementary schools in the Oklahoma City Public School District. Two counselors will spend five days a week in each school.

Neighbor for Neighbor: \$5,000 to assist with damage to building sustained in May flooding.

Oklahoma City Beautiful: \$7,500 for revitalization of Adopt-A-Park program.

Oklahoma Philharmonic Society: \$10,000 to help create scenery for a new production called A Yuletide Festival.

Ballet Oklahoma: \$15,000 to help with developing, attracting and retaining audiences with production of two ballets in the 1993-94 season – Sweet Dreams and Who Cares.

Flood, *continued from page 1*

disaster relief efforts are expected to cost up to \$2.5 million. More than 1,000 homes were affected by the floods, the worst in thirty years.

When the Red Cross requested a grant to help flood victims, the Oklahoma City Community Foundation set up an emergency fund of \$100,000 and approved the first grant from that fund to help the Red Cross. The Grants Review Committee is now authorized to approve requests which will repair damage to non-profit facilities and assist organizations that provide direct emergency services to individuals.



A Red Cross volunteer visits with a couple who came to the Red Cross Shelter after the flood waters began to rise in their home.

New Affiliated Fund

Leadership Oklahoma City has established a \$500,000 Affiliated Fund at the Community Foundation. Now in its twelfth year, Leadership OKC is a program designed to develop leaders for the community. The Affiliated Fund is the culmination of a five-year effort which will continue as funds are added in the future. "The Affiliated Fund protects the endowment and provides strong returns which help ensure the future of the program," said Karen Luke, who led the endowment drive and is the former Executive Director of Leadership Oklahoma City.

Future Fund Helps Youth

Let's say you are a young person a few years into your career. You want to do something worthwhile outside of work, maybe get to know some new people your age. As a group, you could make a difference. Where do you start?

Ron McDaniel, Development Officer at the Oklahoma City Community Foundation, was certain that there were some young people who answered that description. As an entity, they could generate innovative ideas and provide a link between young professional and non-profit community organizations. He recruited them, one by one, and brought together about twenty-five men and women in September of 1991. "It was great to meet so

many people my age who were interested in doing the same thing," said Karin Eccellente, one of the group's first co-chairmen.

They named themselves the Oklahoma City Future Fund. The mission they have set is a vigorous one: to ensure that the future of Oklahoma City continually outshines the past by providing endowed financial support to non-profit organizations, primarily those that serve youth in the Oklahoma City area. Members have pledged at least \$1,000 to the Future Fund, to be paid in \$200 yearly increments.

By November of 1992, the Future Fund made its first grant of \$500 to Infant Crisis Services. Membership has grown to 53, donations have reached \$29,302. The Oklahoma City Future Fund is off to a fine start.

About the Oklahoma City Community Foundation

Since 1969 the Oklahoma City Community Foundation has helped donors accomplish their personal charitable goals and assisted non-profit organizations through grants and endowment fund support.

The Foundation is governed by nine trustees who represent a broad range of community organizations and interests. A separate fiscal committee composed of officers from four different banks invests and manages the Foundation's assets.

The Foundation's staff works with the Board of Trustees, the Fiscal Committee, donors and charitable organizations. They administer the asset base and seek out ways to fill needs in the community.

For the fiscal year that ended June 30, 1992, the Foundation's assets were valued at \$73 million. During the year, more than 250 charitable organizations received grants and distributions from endowment earnings of \$3.2 million.

Through the Foundation, donors can provide ongoing support for specific institutions or general causes by advising the staff and Trustees of their wishes. By donating money to the Fund for Oklahoma City, their contributions can be used at the Trustees' discretion to support needs in the community as they arise.

A gift to the Oklahoma City Community Foundation is a lasting gift of the community.

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Photo by Lisa Rudy

These young men and women are members of the Oklahoma City Future Fund, the purpose of which is to provide endowed financial support to non-profit organizations that serve youth in the Oklahoma City area.

Groundwork is Laid for Planning

Photo by Lisa Rudy



Central Oklahoma 2020 Stakeholders have participated in some stimulating discussions since the kickoff in May.

In the beginning, the idea sounded a bit like a phrase from the movie *Field of Dreams*: “If you build it, they will come.” The idea was a grass roots strategic planning process for Central Oklahoma. It would welcome participants with diverse backgrounds, axes to grind, and at least one eye directed toward the “common good.” Because the process would allow the exchange of objective information, and not-necessarily-objective open discussion, it would build trust among participants and a sense of responsibility for implementing the plan. One participant has since called it “metropolitan therapy.”

Leadership Oklahoma City, the Association of Central Oklahoma Governments, and the Oklahoma City Community Foundation brought together an initiating committee that gave the planning process a name, Central Oklahoma 2020. They engaged a consultant from the National Civic League, an organization that has undertaken similar projects in other cities and is facilitating the process here.

The Initiating Committee’s most important assignment was to develop a list of people who represent different sectors of this community and ask them to become participants, or stakeholders. Selection was a methodical, and sometimes tedious, process. Some wondered at that stage whether enough people would be willing or able to make the commitment. It called for a series of 3½ hour meetings held every three weeks over a twelve-month period.

Letters went out from 2020 Chairman Bill Johnstone, setting forth the vision and time that would be required. By the first meeting in May, over ninety people had accepted.

They meet in a room at Oklahoma City Community College with seating in concentric horseshoe rows with microphones, so everyone can be heard. The format is a presentation during the first part of the meeting followed by smaller group discussions and a wrap-up summary.

On May 18, Bob Blackburn of the Oklahoma Historical Society presented a history of the Central Oklahoma area. On June 9, ACOG’s Zack Taylor gave an overview of trends that affect Central Oklahoma. On June 30, Arthur Sargent of the Community Council of Central Oklahoma presented a statistically based picture of current realities in this community. Meetings are open to the public.

So far, the groundwork is being laid; the building has not yet taken shape. Before it does, two general community meetings will be held, one on Tuesday, July 27th, 7:00 p.m. at the University of Central Oklahoma, and one in the fall. As issues become more focused, the process is expected to accelerate, particularly with the group that has been assembled. If generalizations could be made about these stakeholders, it is that they are articulate and few are unwilling to express themselves. The field is built, they have come, and they appear ready to play ball.